

ICOT 2014

DALIAN, CHINA 25-28 JUNE

*Tradition Meets Modernity:
Time for a Rethink of Policies, Planning and
Development Initiatives*

<http://www.iatour.net/icot2014/>

Following the success of the previous three International Conferences on Tourism (ICOT) and the support by the international scholarly community, the organizing committee has decided to continue the initiative with the organization of the 4th conference that will be held in Dalian, China.

Conference Aims and Scope

The growth in domestic, inbound and outbound tourism is one of the most recent and significant manifestations of globalization. This growth is often understood in broad contours, with tourism's position as a global engine of growth well solidified. However, little is understood as to how changing international inbound and outbound tourist flows affect policies, planning and development initiatives in cities, regions and countries around the globe. MacCannell (1999) noted that the "rapid implosion of the Third World into the First constitutes a reversal and transformation of the structure of tourism, and in many ways it is more interesting than the first phase of the globalization of culture" (p. xxii). This change in tourists flows affects everyone working in tourism, from academics to practitioners, since international tourism is no longer a one-way street with Westerners visiting each other and the rest of the world. The conference asks questions such as:

- Are the specific needs and behaviors of tourists from developing countries met when traveling domestically, regionally and internationally?
- Rethinking paradigms and the old ways of thinking about tourism which are based on "western" values and western ideas about work, leisure, time and space, group and individual travel.
- While the economic impact of these flows makes an important contributions to destination countries, how do new flows affect these destinations socially and culturally? How do such flows affect receiving society perceptions? What affects the tourists travel propensity and behavior?

Bearing all these in mind, this conference aims to add to this debate by stimulating discussion and exchange of ideas between tourism professionals, academics, researchers, policy-makers, consultants, practitioners, government officials and postgraduate students from all tourism-related fields.

Conference Themes

The conference will focus on a broad range of topics related to tourism, including (but not limited to):

- Theoretical Perspectives on Tourism
- Tourism Development, Policy and Planning
- Public Administration of Tourism Development
- Local Government Role and Responses to Sustainable Tourism Development
- Community Responses to Tourists and Tourism
- Economic/Social/Environmental/Cultural Impacts of Tourism
- European Union Policies for Sustainable Tourism
- Tourism Education and its Role in Managing Sustainable Tourism Development
- Alternative and Special Forms of Tourism
- Case Studies and Applied Research on Various Types and Forms of Sustainable Tourism, Such as Agro-Tourism, Rural Tourism, Eco-Tourism and Cultural Tourism
- Industry's Role in Managing Growth
- Destination Marketing
- Information Technology in Tourism
- Tourism Research and Methodology
- Globalisation Effects
- Resiliency Planning
- Challenges and Best Practices of Hospitality and Tourism Marketing and Management
- Negotiation in Tourism
- Tourism Mobilities
- Transportation and Tourism
- Authenticity and Commodification
- The Future of Tourism
- Climate Change and Natural Disasters
- The Effects of Crime, Terrorism, Safety and Security
- Managing Human Resources in Hospitality and Tourism

Abstract Submission Guidelines

Abstracts are invited for concurrent sessions and poster presentations. The abstract will be the sole criterion for reviewers to decide the acceptance (or not) of the paper or poster for presentation. Thus the abstract should clearly communicate the objective(s) of the work, the results and their significance, and the advancement over previous work. Time and effort spent constructing a clear, concise, and well-written abstract will maximize the chances of the paper being accepted. Original and significant work is a prerequisite for paper acceptance.

Submitted abstracts should be between 250 and 350 words. Abstracts may only be submitted on-line at <http://iatour.net/icot/icot-2014-abstract-submission/>, no later than May 23rd 2014.

Publication Plan

Papers presented at the conference will be considered for publication in special issues/volumes or sections of the following journals:

- [Current Issues in Tourism](#)
- [European Journal of Tourism Research](#)
- [International Journal of Tourism Policy](#)
- [Tourism Today](#)

Important Dates

Abstract submission deadline (250-350 words)	23 rd May 2014
Notification of acceptance / referees' amendments	28 th May 2014
Full paper submission deadline (proceedings will be published and be available electronically after the event)	15 th July 2014
Conference	25-28 th June 2014

Conference Fees

	Early Registration (Until 30th May 2014)	Late Registration (Until 10th June 2014)
Full registration	€300	€500
Research Students Registration	€200	€350
Accompanying Persons	€150	€200

Contact Details

For registration or any further enquiries, please contact the conference secretariat at: icot@iatour.net or visit the conference webpage: <http://www.iatour.net/icot2014>.

Looking forward to meeting you in Dalian, China.